

ISBT Strategy 2015 - 2019

At the Board of Directors meeting in February 2017, the Board reviewed its 2015-2018 strategy under the guidance of its strategy facilitator, Professor Rene Olie.

The existing strategy consists of six domains; two first order domains and four second order domains. The second order domains are the platforms through which the first order goals are realised. Each domain has its own vision explaining what ISBT is striving for in this particular field.

At the February meeting the Board recognised that good progress was being made in relation to the strategy and many of the strategic objectives in place for each of the six domains had been met. The Board identified some gaps in the goals and domains.

At its meeting in Copenhagen in June 2017, the Board discussed adding more strategic objectives to three of the domains; advancing knowledge and education, publications and working parties and adding two more domains with a vision and set of strategic objectives for each. These two new domains were established in recognition that more work needs to take place to support ISBT's role of advocacy in the mission statement. The additional domains and their associated objectives and the new objectives for the existing domains were signed off by the Board at its November 2017 meeting in Guangzhou. The revised plan will run until December 2019

The Domains and their associated vision are shown below.

Domain	Vision
Advancing Knowledge and Education	Be the global "go to" organisation for transfusion medicine education, training and knowledge sharing
International Outreach and Coverage	Engage individuals and institutions in the field of transfusion medicine all around the world in a truly accessible and effective global network.
Congress	Be the international congress of choice for transfusion professionals
Publications	Generate a high quality series of publications which cover transfusion medicine and fields of related interests
Digital Resources	Be an authoritative go-to source for information and a preferred platform for networking on transfusion science and practice
Working Parties	Leverage the activities and outputs of the Working Parties and ensure alignment with the strategic direction of the Society
Governance	Enhance the role of the Regional Directors and reinforce financial policy making and risk management
Advocacy	A set of actions for advocacy of blood donors and transfusion recipients