



ISBT Strategic Plan 2015 – 2018

The strategic plan has six activity domains: two first order domains ('Advancing knowledge and education' and 'International outreach and coverage') and four second order domains ('Congresses', 'Publications', 'Digital Resources', and 'Working Parties'). The second order domains are the platforms through which the first order goals are realised. Each domain has its own vision explaining what ISBT is striving for in this particular field.

Domain	Vision
Advancing knowledge and education	Be the global “go to”organisation for transfusion medicine education, training and knowledge sharing
International outreach and coverage	Engage individuals and institutions in the field of transfusion medicine all around the world in a truly accessible and effective global network
Congresses	Be the international congress of choice for transfusion professionals. To organise well attended congresses with high quality innovative scientific content and presentations appealing to a diverse audience
Publications	Generate a high quality series of publications which cover transfusion medicine and fields of related interests
Digital resources	Be an authoritative go-to source for information and a preferred platform for networking on transfusion science and practice
Working Parties	Leverage the activities and outputs of the Working Parties and ensure alignment with the strategic direction of the Society

The ISBT Board has agreed a number of key strategies and activities associated with each of the six domains. These will be monitored by the Board on a regular basis.