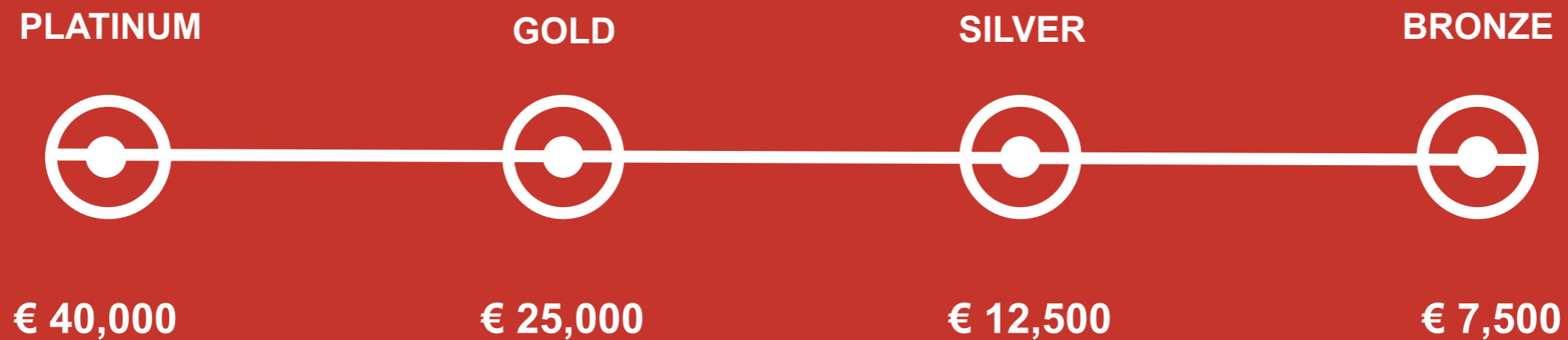


BOOST YOUR EXPOSURE

BECOME AN ISBT CORPORATE PARTNER

FOUR DIFFERENT LEVELS OF PARTNERSHIP



WHY BECOME A CORPORATE PARTNER?

In a word, **IMPACT**. Our mission is to share knowledge across our professional network to enhance transfusion practice.

ISBT is unique among transfusion medicine organizations. We are a trusted global brand and we are also entrepreneurial – improving, adapting and expanding our congresses and education to achieve the most impact in the most efficient way possible.

- A stable membership around **1,800 members from all WHO regions**
- A full spectrum of **high-quality online education** materials that reach multiple students and professionals
- A proven ability to manage **large-scale, complex congresses**. Our regional and international congresses are organized in different countries, providing a global reach. Each congress the scientific programme is accompanied by a large industry exhibition
- We reach thousands through our social media channels, newsletters and publications (Vox Sanguinis, the ISBTScience Series and Transfusion Today)

WHAT ARE THE BENEFITS?

There are many **benefits** of companies partnering with ISBT, these include:

- **BRAND IMPACT**
- **PROFILE AND RECOGNITION**
- **UNRIVALED EXPERTISE**
- **GLOBAL INFLUENCE WITHIN TRANSFUSION MEDICINE**
- **OPPORTUNITY FOR NETWORKING AND SHARING KNOWLEDGE**
- **DEVELOPING GLOBALLY – RECOGNIZED INITIATIVES**

IF YOU WANT TO KNOW MORE ABOUT HOW BECOMING A CORPORATE PARTNER CAN BENEFIT YOU, PLEASE CONTACT:

Beatriz Galindo
Marketing & Stakeholder Coordinator
marketing@isbtweb.org

BENEFITS WITH RESPECT TO THE LEVEL OF CORPORATE PARTNERSHIP

	PLATINUM (€ 40,000)	GOLD (€ 25,000)	SILVER (€ 12,500)	BRONZE (€ 7,500)
ONE WEEK EARLY BIRD EXHIBITION AND SPONSORSHIP AT ISBT CONGRESSES	YES	-	-	-
PRIORITY ASSIGNMENT AT ISBT CONGRESS EXHIBITIONS AND FOR SATELLITE SYMPOSIA	YES	YES	YES	YES
COMPLIMENTARY REGISTRATIONS TO ISBT CONGRESSES	5	2	1	-
DISCOUNT ADVERTISEMENT ON TRANSFUSION TODAY	15%	5%	-	-
FREE ADVERTORIAL IN TRANSFUSION TODAY	YES	-	-	-
ACKNOWLEDGMENT IN ISBT PUBLICATIONS	YES	YES	YES	YES
RECOGNITION ON THE ISBT WEBSITE, E-LEARNING PORTAL AND CONGRESS COMMUNICATIONS AND LINK TO THE COMPANY WEBSITE	YES	YES	YES	YES
OPPORTUNITY FOR PARTICIPATION IN AN ANNUAL MEETING WITH MEMBERS OF THE BOARD OF DIRECTORS	YES	YES	-	-
PARTICIPATION IN RELEVANT ISBT WORKING PARTY BUSINESS MEETINGS (MAXIMUM OF TWO REPRESENTATIVES)	YES	YES	Only 4 WP meetings	Only 2 WP meetings
OPPORTUNITY TO WORK WITH ISBT WHEN APPROPRIATE ON RELEVANT EDUCATIONAL ACTIVITIES	YES	YES	-	-
HOST JOINT WEBINARS	UP TO 3 Open Access	1* For ISBT Members	-	-
POSTS IN OUR SOCIAL MEDIA ABOUT YOUR COMPANY AND PRODUCTS	QUARTERLY POSTS	1 POST EACH 6 MONTHS	-	-

*In case Gold Partners want to host an extra webinar, there is a possibility to purchase an extra one for € 2,500 (this webinar will be available only for members unless COVID-19 related)