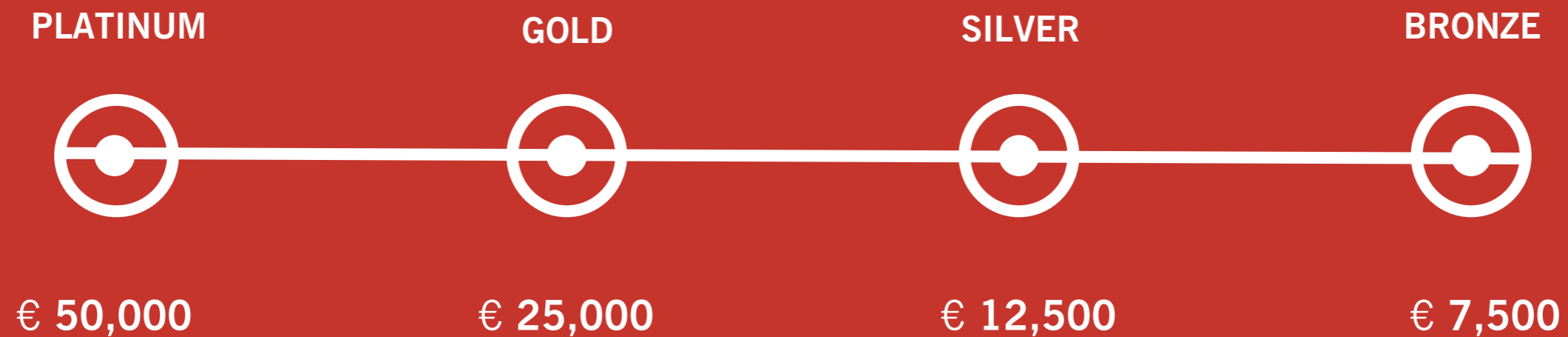


BOOST YOUR EXPOSURE BECOME A CORPORATE PARTNER

FOUR DIFFERENT LEVELS OF PARTNERSHIP



WHY BECOME A CORPORATE PARTNER?

In a word, **IMPACT**. Our mission is to share knowledge across our professional network to enhance transfusion practice.

ISBT is unique among transfusion medicine organizations. We are a trusted brand and we are entrepreneurial – improving, adapting and expanding our congresses and education to achieve the most impact in the most efficient way possible.

- A stable membership around **2,000 members from all WHO regions**
- A full spectrum of **high-quality online education** materials that reach multiple students and professionals
- A proven ability to manage **large-scale, complex congresses**. Our regional and international congresses are organized in different countries, providing a global reach. Each congress the scientific programme is accompanied by a large industry exhibition
- We reach thousands through our social media channels, newsletters and publications (Vox Sanguinis, the ISBTScience Series and Transfusion Today)

WHAT ARE THE BENEFITS?

There are many **benefits** of companies partnering with ISBT, these include:

- **BRAND IMPACT**
- **PROFILE AND RECOGNITION**
- **UNRIVALED EXPERTISE**
- **GLOBAL INFLUENCE WITHIN TRANSFUSION MEDICINE**
- **OPPORTUNITY FOR NETWORKING AND SHARING KNOWLEDGE**
- **DEVELOPING GLOBALLY – RECOGNIZED INITIATIVES**

IF YOU WANT TO KNOW MORE ABOUT HOW BECOMING A CORPORATE PARTNER CAN BENEFIT YOU, PLEASE CONTACT:

Beatriz Galindo
Marketing & Stakeholder Coordinator
marketing@isbtweb.org

BENEFITS WITH RESPECT TO THE LEVEL OF CORPORATE PARTNERSHIP

	PLATINUM (€ 50,000)	GOLD (€ 25,000)	SILVER (€ 12,500)	BRONZE (€ 7,500)
ONE WEEK EARLY BIRD EXHIBITION AND SPONSORSHIP AT ISBT CONGRESSES	YES	-	-	-
PRIORITY ASSIGNMENT AT ISBT CONGRESS EXHIBITIONS AND FOR SATELLITE SYMPOSIA	YES	YES	YES	YES
COMPLIMENTARY REGISTRATIONS TO ISBT CONGRESSES	5	2	1	-
FREE ADVERTISEMENT ON THE ISBT CONGRESS APP	1	-	-	-
DISCOUNT ADVERTISEMENT ON TRANSFUSION TODAY	15%	5%	-	-
ACKNOWLEDGMENT IN ISBT PUBLICATIONS	YES	YES	YES	YES
RECOGNITION ON THE ISBT WEBSITE, E-LEARNING PORTAL AND CONGRESS COMMUNICATIONS AND LINK TO THE COMPANY WEBSITE	YES	YES	YES	YES
PARTICIPATION IN AN ANNUAL MEETING WITH MEMBERS OF THE BOARD OF DIRECTORS	YES	YES	-	-
PARTICIPATION IN RELEVANT ISBT WORKING PARTY BUSINESS MEETINGS (MAXIMUM OF TWO REPRESENTATIVES)	YES	YES	Only 4 Working Party meetings	Only 2 Working Party meetings
OPPORTUNITY TO WORK WITH ISBT WHEN APPROPRIATE ON RELEVANT EDUCATIONAL ACTIVITIES	YES	YES	-	-
HOST JOINT WEBINARS	YES	YES	-	-
POSTS IN OUR SOCIAL MEDIA ABOUT YOUR COMPANY, AND PRODUCTS	QUARTERLY POSTS	1 POST EACH 6 MONTHS	-	-